



Enterra Solutions Selected as Editors' Pick for Supply Chain Agility by Consumer Goods Technology

Reston, VA (January 31, 2011) – Enterra Solutions, LLC, has been selected as one of 25 companies featured in the Editors' Pick section of *Consumer Goods Technology (CGT) 2011 Readers' Choice Issue*. This benchmark issue draws on feedback from consumer goods executives to rank service and solution providers in multiple supply chain categories and has an omnibus category entitled "Editors' Picks" for "companies [that] do not fit snugly into any one group due to their size or focus." The Editors' Pick section recognizes "companies that are making a respectable impact in the industry and should be duly noted."

Enterra was selected by CGT for this honor for developing the Enterra Supply Chain Assurance Platform™ (ESCAPE™). "Enterra Solutions grabbed our attention for co-developing a retailer compliance system with Conair Corporation, which won a *CGT Supply Chain Outstanding Achievement Award* for the project in October 2010," noted Alliston Ackerman, Editor of *CGT*. "The company was selected as an Editors' Pick in 2011 for filling a need in the enterprise software market for a solution to manage the supply chain requirements of different retailers. We look forward to following Enterra Solutions in its future endeavors."

The magazine noted that Enterra also won an ESCAPE contract with Newell Rubbermaid this past year. Responding to news of the CGT recognition, Stephen DeAngelis, President and CEO of Enterra Solutions stated, "We are extremely honored to receive this recognition. Our Enterra Supply Chain Assurance Platform has attracted significant interest from consumer packaged goods manufacturers since we created it in partnership with the Conair Corporation."

ESCAPE works in tandem with a company's existing management and technology architecture to optimize its supply chain operations. ESCAPE identifies orders at-risk of violating retailer-imposed supply chain requirements, as well as those that have the potential of encountering product unavailability issues. It monitors retailers directly to keep requirements current, accurate and complete; and carriers to track shipping not only to retailers but also from suppliers.

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About Enterra Solutions, LLC

Enterra Solutions, LLC (“Enterra Solutions”) is an integrated information technology and management consulting services firm focusing on the application of advanced “rules-based” technologies to solve the complex business problems of commercial organizations and governmental agencies. The company’s Advanced Enterprise Management System™ includes two core proprietary capabilities: a leading edge technology entitled Rule Set Automation (RSA) – Enterra’s proprietary technology for translating business rules into data which express themselves as agile software code and business processes; and, a patented “Enterprise Resilient Management Methodology™” (ERMM™) – a system diagnostic methodology for assessing the resilience of enterprises to performance, security and compliance demands. For more information about Enterra Solutions, please visit www.enterrasolutions.com.

About Consumer Goods Technology

CGT (Consumer Goods Technology) magazine is the leading resource for consumer goods executives looking to improve business performance. Delivering content in print, online, and face-to-face, CGT reaches an audience of more than 54,000 consumer goods executives ranging from managers and directors to the VPs and CIOs. CGT also covers all major segments of the consumer goods sector, including Food, Beverage, Packaged Goods, Consumer Electronics and Footwear. For more information on CGT, visit <http://www.consumergoods.com>.